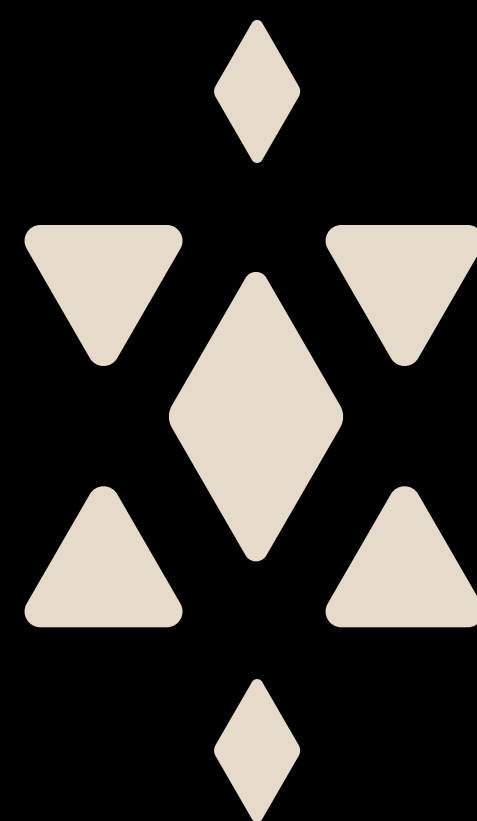




tribu
branding agency

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**Don't find customers for your products.
Find products for your customers.**

- Seth Godin -



Why Strong Branding Matters

Even More in Emerging Markets

The current favourable context of economic development, boosted by East Timor's accession to ASEAN, increases the competitiveness of the players in the market.

Many companies still ignore the power of branding, but that's exactly where their opportunity lies. Good branding is the way your company is remembered, trusted and chosen by the consumer.

Find out what a strong brand can do for your business

Create trust and credibility

A professional and consistent brand makes your company perceived in a serious and reliable way, and becomes an option in the purchasing decision.

Stand out from the competition

In markets where many companies look the same, differentiating your brand is a decisive factor in how the market respects and values your company.

Attract better customers

The quality of a brand is also measured by the quality and profile of its customers. Better customers become endorsers of your brand at no cost to the company.

Increase the perceived value of your service / product

A strong brand adds long-term value to your company, making it easier to grow, expand or even attract new investors.

Improve marketing and sales results

With a solid brand, your advertising becomes more effective because your message is clearer, stronger and easier to trust.

In short, branding is not a luxury - it's a smart investment in your company's future.



About us

What we deliver

We are a multidisciplinary agency that combines expertise in web design, advertising, digital marketing, branding, video, and graphic design — all aligned with global quality standards.

With years of experience in branding and communication and an understanding of the market and culture of Timor-Leste, we work to build brands that truly reflect the quality and strength of the companies — especially when their current image and identity do not match that value.

Our role is to align the quality of your business with an equally strong, distinctive, and professional image.

Areas

MARKETING

ADVERTISING

BRANDING

CONTENT

CAMPAIGNS

DECORATION

Deliverables

WEBSITE

PRESENTATION

GOOGLE ADS

FACEBOOK ADS

INSTAGRAM ADS

LOGO

BROCHURE

PACKAGING

we make business in:

Portuguese | English | Tetun

Websites

Advanced Corporate Landing page

exemplos



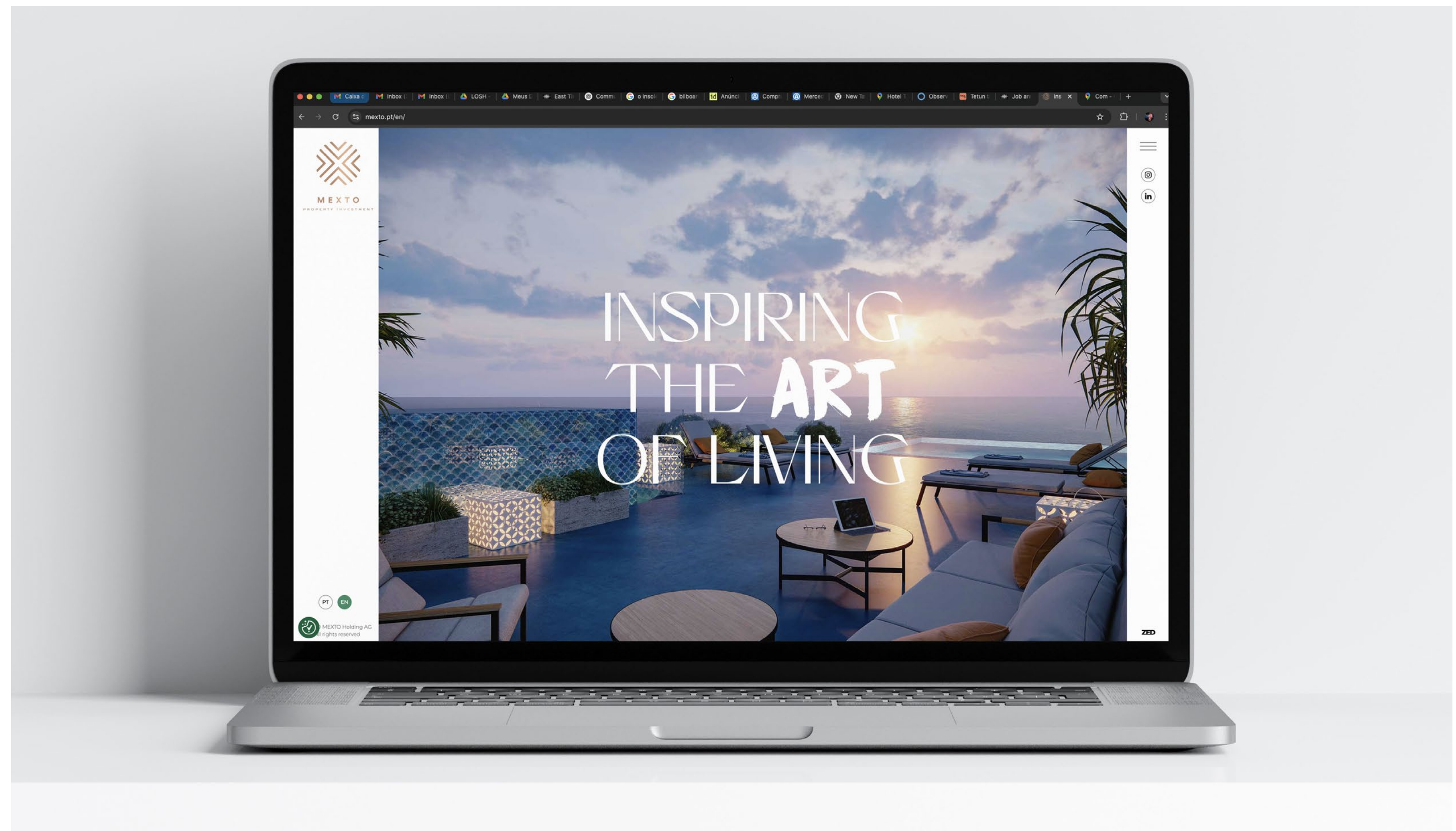
<https://apcergroup.com/en>

<https://mexto.pt/en>

<https://www.legera.pt/en>

<https://anaritasoares.com/en>

<https://vogue-capital.com/index.php/en>





INTRODUÇÃO E OBJETIVOS

OBJETIVOS PARA ESTE GUIA
APRESENTAÇÃO DO GUIA
COMPREENDER AS NECESSIDADES
DOS UTILIZADORES DOS GUIAS
ABREVIATURAS



Figure 8. Détermination des réponses par le nombre d'activités réalisées (Cognitif, social).

Apesar de existir uma maior prevalência das médias empresariais, observou-se um número significativo de respostas de Organizações de todas as dimensões, o que nos permitiu observar as quantidades específicas, mas importantes por dimensão da Organização, tentando assim responder aos diferentes desafios que cada uma enfrenta.

Perfil das respondentes em razão individual.

As participações que responderam ao nome incluíam 100% do total de respostas; foi questionado se se no score: era que considervam ser sua a experiência profissional, ali e no máximo de 1. Os resultados e conclusões foram os seguintes na figura 6.



INTRODUÇÃO AO GUIA

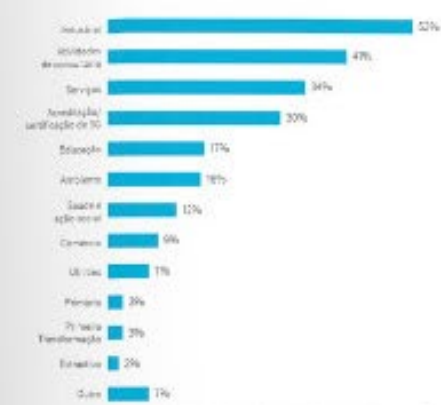


Figura 1. Contributo del risparmio a tutti gli usi comuni con la sua spesa bassa.

Verificase também, em nível individual, que o setor industrial é aquele com maior representatividade, com mais de metade dos inquiridos a responderem que é um dos setores onde têm mais experiência. Neste caso, é evidente a grande participação de consultores e pessoas ligadas à atividade de certificação. Também aqui se destaca a importância dos sistemas de gestão no setor dos serviços com 34% dos inquiridos em nome individual a afirmarem que têm a experiência.

Editorial Design

Brochures Catalogues



Video

Events

Documentaries

Corporate

Promotion

- Services
- Products
- Brand



Campaign Video <https://vimeo.com/442646181>



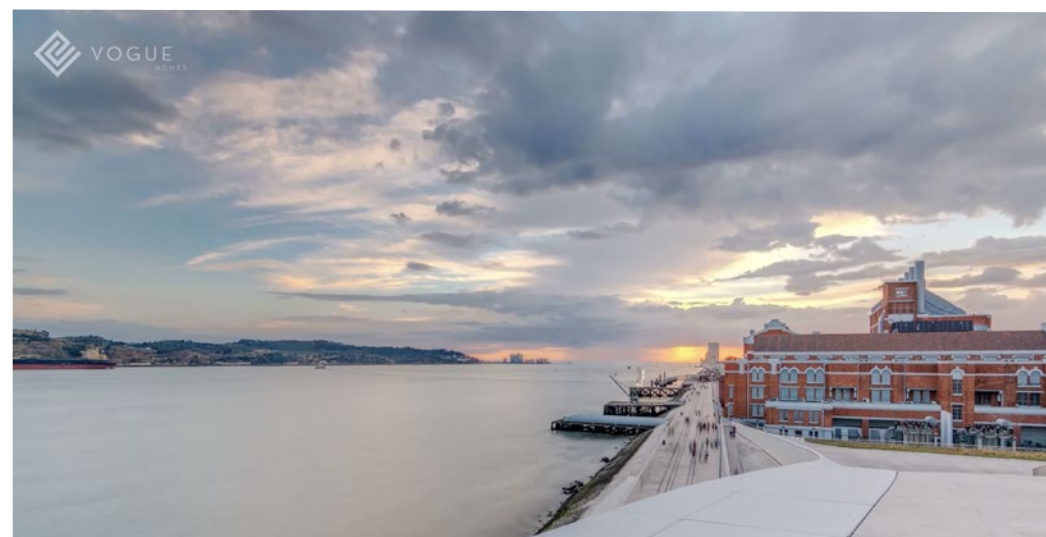
Quinta Portugal 25 Years <https://vimeo.com/1054128336>



Sustainable Project <https://vimeo.com/682917022>



Luxury Project <https://vimeo.com/639983047>



Interview with architect <https://vimeo.com/475804089>



Ad for Window brand <https://vimeo.com/454393623>

Digital Marketing

Digital Campaigns

Google Ads

. Search | Display

Social Media

. Instagram | LinkedIn



Office Decor

Design

Print

Instalation



Advertising

Press

Poster

Billboard

Flyer



Logo design

Events

Services

Products

F&B

Retail



P R I M E Y A T E S

— THE WATER AGE —

Photography

Events

Product

Ambience

Retail

F&B



Photography

Events

Product

Ambience

Retail

F&B



Illustration

Events

Product

Decoration

Brands



Stationery & Merchandising

Business cards

Letterhead

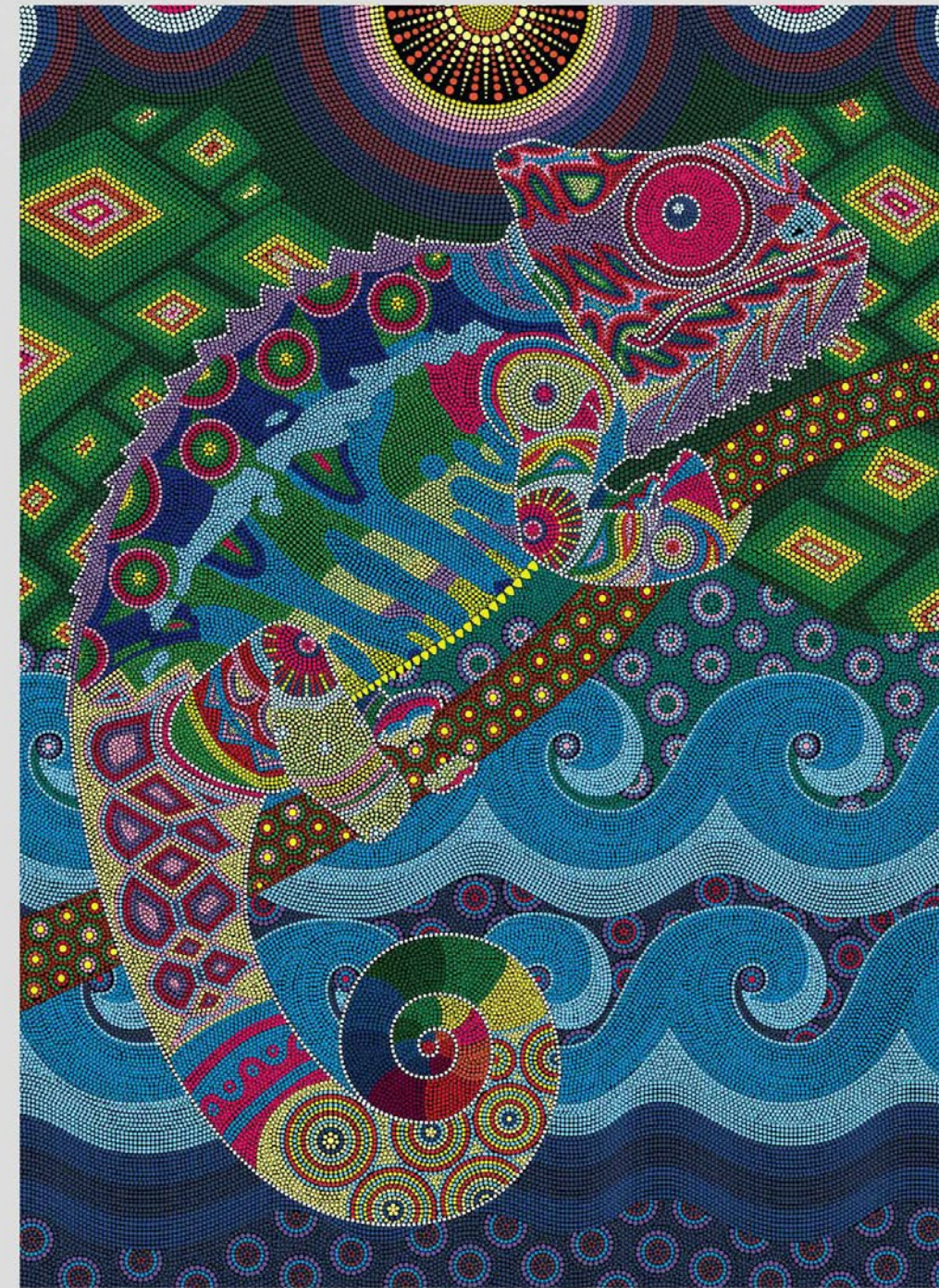
Envelopes

Folders

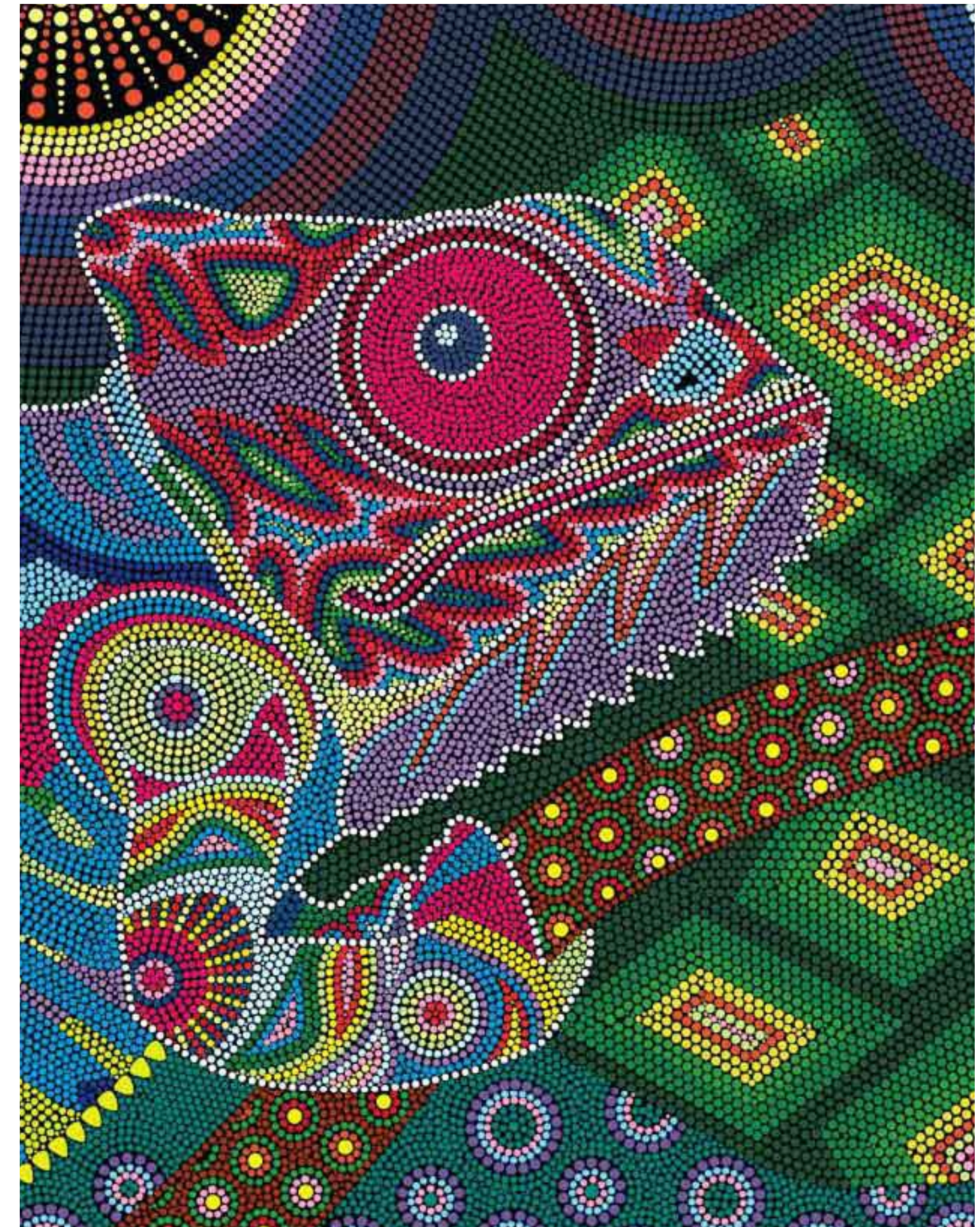


Advanced artwork

Post-production Illustration



CAMALEÃO
CASTRO MARIM



Product Design

Design

Packaging
Production



Packaging.

Label design

Production

Supervision

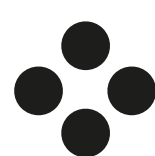


Rebrand design.

Brand revamp

Brand from scratch




**Quinta
Portugal**

PROJETO AGROFLORESTAL

AILEU . TIMOR-LESTE





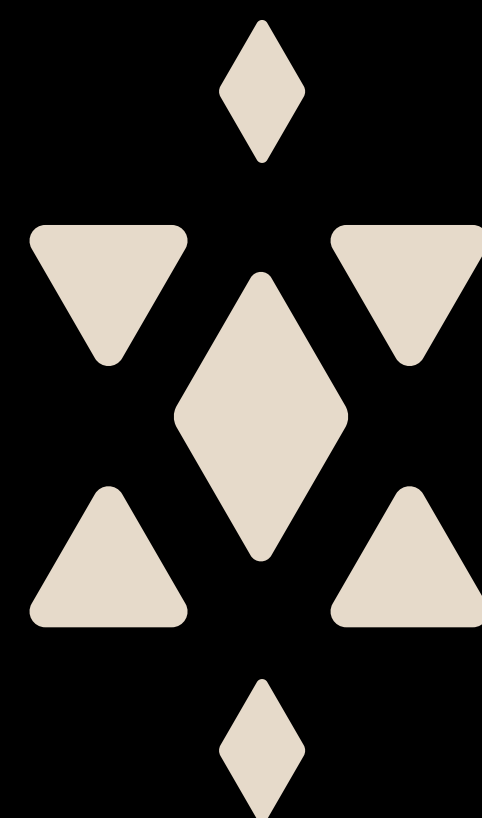
**When your brand
asks for more,
join the tribu.**

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