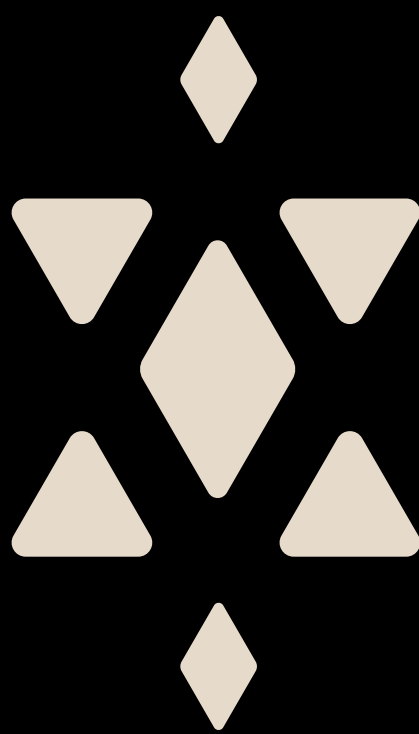




tribu
branding agency

**“Don’t find customers
for your products.**

**Find products
for your customers.”**

- Seth Godin -

Why Strong Branding Matters

Even More in Emerging Markets

The current favourable context of economic development, boosted by East Timor's accession to ASEAN, increases the competitiveness of the players in the market. Many companies still ignore the power of branding, but that's exactly where their opportunity lies. Good branding is the way your company is remembered, trusted and chosen by the consumer.

Find out what a strong brand can do for your business

Create trust and credibility

A professional and consistent brand makes your company perceived in a serious and reliable way, and becomes an option in the purchasing decision.

Stand out from the competition

In markets where many companies look the same, differentiating your brand is a decisive factor in how the market respects and values your company.

Attract better customers

The quality of a brand is also measured by the quality and profile of its customers. Better customers become endorsers of your brand at no cost to the company.

Increase the perceived value of your service / product

A strong brand adds long-term value to your company, making it easier to grow, expand or even attract new investors.

Improve marketing and sales results

With a solid brand, your advertising becomes more effective because your message is clearer, stronger and easier to trust.

In short, branding is not a luxury - it's a smart investment in your company's future.

About us

What we deliver

We are a multidisciplinary agency that combines expertise in web design, advertising, digital marketing, branding, video, and graphic design — all aligned with global quality standards. With years of experience in branding and communication and an understanding of the market and culture of Timor-Leste, we work to build brands that truly reflect the quality and strength of the companies — especially when their current image and identity do not match that value.

Our role is to align the quality of your business with an equally strong, distinctive, and professional image.

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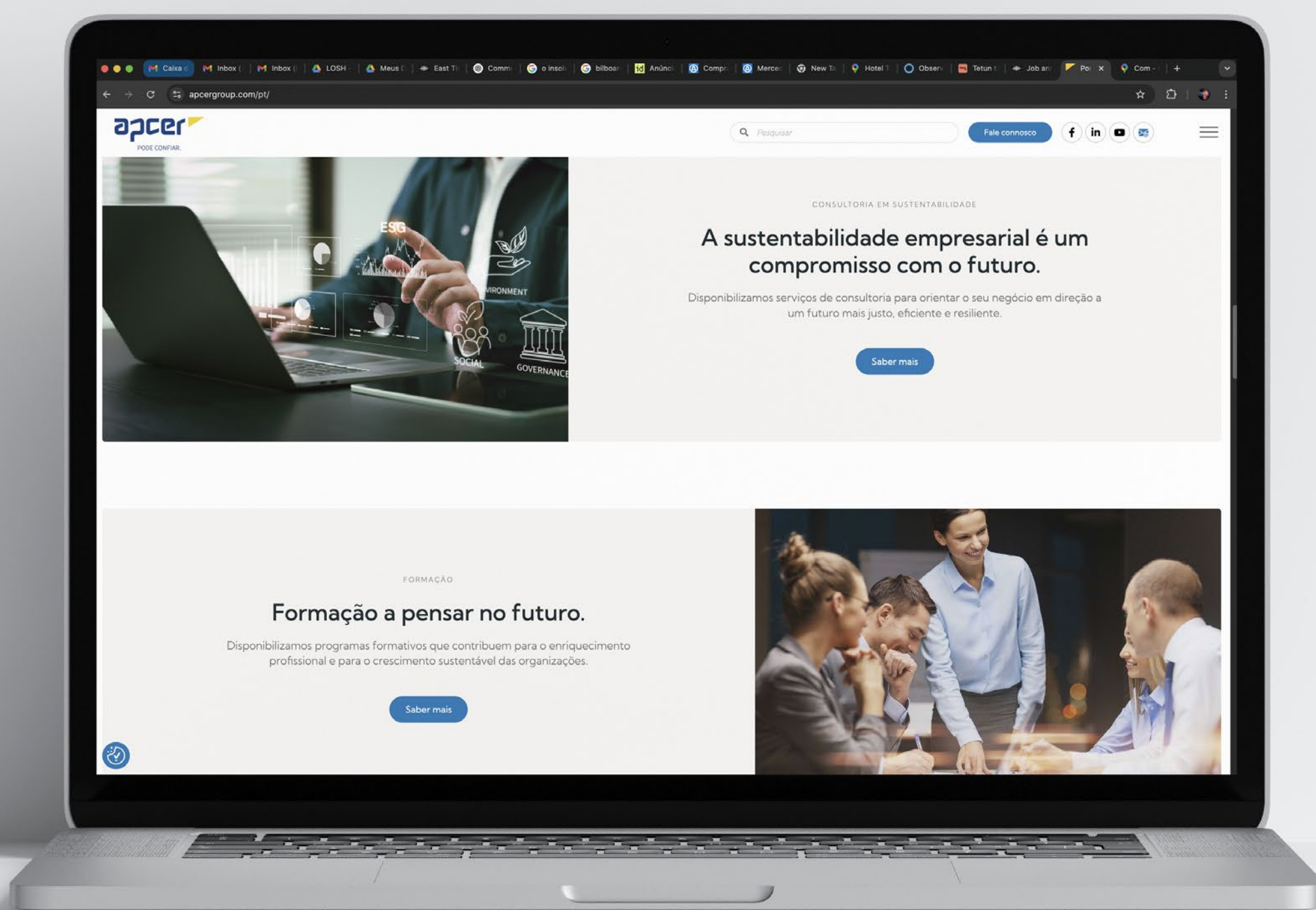
Deliverables		WEBSITE
Areas	MARKETING	PRESENTATION
	ADVERTISING	GOOGLE ADS
	BRANDING	FACEBOOK ADS
	CONTENT	INSTAGRAM ADS
	CAMPAIGNS	LOGO
	DECORATION	BROCHURE
		PACKAGING

we make business in:

Portuguese | English | Tetun

Websites.

Advanced Corporate Landing page



Websites.

Advanced Corporate Landing page

website link examples

<https://apcergroup.com/en>

<https://mexto.pt/en>

<https://www.legera.pt/en>

<https://anaritasoares.com/en>

<https://vogue-capital.com/index.php/en>

Editorial Design.

Presentations Brochures



Editorial Design.

Company Profile Flyers



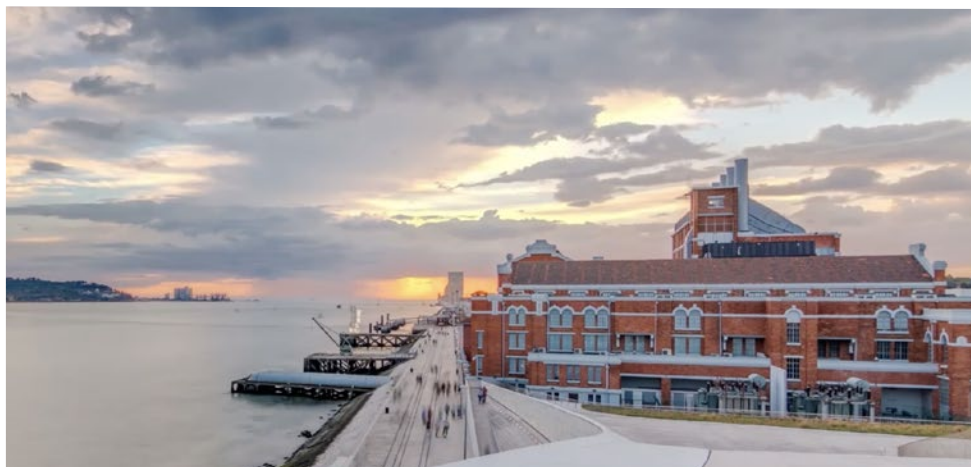
Videography.

Corporate Promotional Documentary



Campaign Video

<https://vimeo.com/442646181>



Interview with a prestigious architect

<https://vimeo.com/475804089>



Sustainable Project

<https://vimeo.com/682917022>



Luxury Project

<https://vimeo.com/639983047>



Quinta Portugal 25 Years

<https://vimeo.com/1054128336>

Digital Marketing.

Google Ads
Social Media
SEO



Office Decoration.

Design

Printing

Instalation



Office Decoration.

Design

Printing

Instalation



Office Signage.

Design

Printing

Instalation



Advertising.

Press

Poster

Billboard



O melhor
ainda está
por abrir.


CABRIZ[®]
DÃO PORTUGAL

 CABRIZWINES  CABRIZ_WINES  CABRIZ.PT

Seja responsável. Beba com moderação.

Photography.

Services

Ambiences



O INSOLENTE

TAPAS COCKTAILS WINE

Photography.

Advertising

Product

Events

A close-up photograph of a glass filled with a vibrant green liquid, likely a cocktail. The glass is filled with ice cubes and a single fresh basil leaf is perched on top. The glass sits on a dark, textured wooden surface. The background is dark and out of focus.

0 INSOLENT
TAPAS COCKTAILS WINE

Branding.

Design adapt
for internal materials

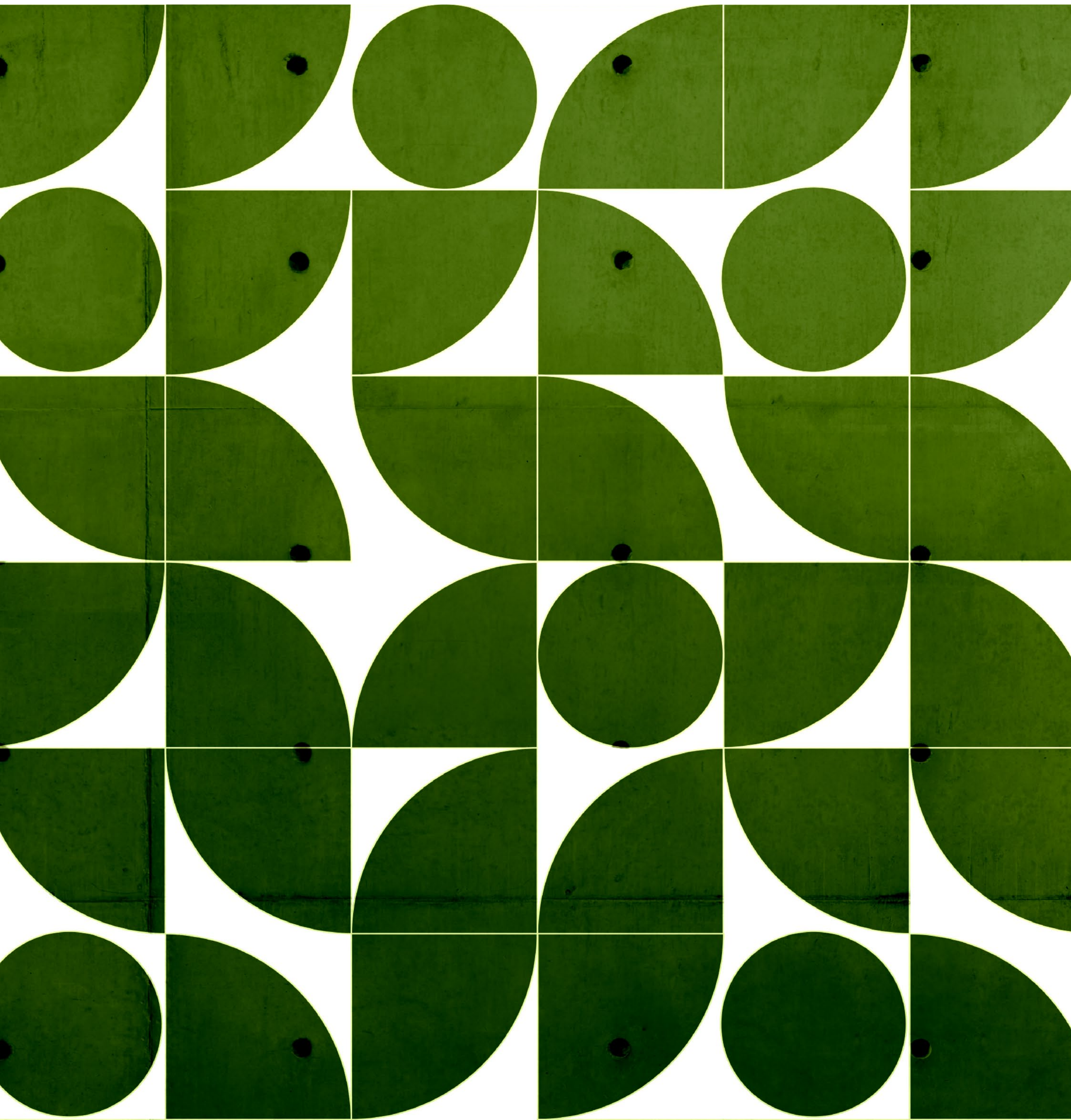


Graphics.

Patterns

Visual Decorations

Textures



F&B Design.

Menus Visual Identity

Lorem ipsum

COUVERT 3
pão artesanal massa mãe / nozes e alperce
e trilogia do chefe

JAMÓN (25G) C/ PICOS 12.5
100% Bellota

QUEIJO DE OVELHA AMANTEIGADO
+ JAMÓN C/ PICOS 100% Bellota 17.5

TAPAS FRIAS

TÁRTARO D´HORTA 8
tomate fresco, chalota e ervas

TÁRTARO DE VITELA 14.5

FOCACCIA VITELA TONATO 15
lombo de vitela e molho tonato

PAPAS ALIÑAS 3
esmagada de batata avinagrada

ENSALADILLA 4
salada fria espanhola

BIQUEIRÕES MARINADOS 3.5

SOBREMESAS

CHEESECAKE BASCO 6

BOLO CHOCOLATE 6

QUENTES

PUNTILLITAS C/ FAVINHAS 8
CROCANTES 12.5

GAMBA DE LEITE REVUELTA 8.5

OVOS ROTOS C/ JAMÓN 100% BELLOTA 11.5

BRAVAS BATATAS 5

NACO ERYNGII COM CREMOSO
DE AIPO E CÔCO 12

TORTILLA CREMOSA 9.5

RABANADA DE CAMARÃO 6.5
pão brioche tostado, camarão, abacate e queijo da ilha

PIRIPI 6.0
lombo fatiado, bacon, tomate e queijo manchego

CROQUETAS 4.5
3 unid.

BACALHAU À LAGAREIRO 19.5

ENTRECÔTE (280G) C/ BRAVAS 36

Preços em euros à taxa legal de IVA. Nenhum produto alimentar / bebida, pode ser cobrado se não for solicitado pelo cliente. Informação alérgenos consultar staff.
Este estabelecimento dispõe de livro de reclamações. Taxa de rolha (por garrafa) - vinhos: 25 €, champagnes / espumantes / destilados: 40 € Take-Away 1 €

TAPAS
COCKTAILS
VINHOS



Special Artwork.

Post-production
Digital artwork



CAMALEÃO
CASTRO MARIM

Stationery.

Business Cards

Letterhead

Envelopes



Illustration.

Product

Brand visuals

Concept Boards



Merchandising.

Apparel

Events

Promotional Kits



Logo Design.

Corporate Identity Brand Guidelines



Golden Muxima Realty



Packaging.

Design

Printing

Instalation



Logo Design.

Corporate Identity
Brand Guidelines



P R I M E Y A T E S
—— THE WATER AGE ——

Packaging.

Design

Printing

Instalation



Rebrand Design.

Brand revamp

Brand from scratch



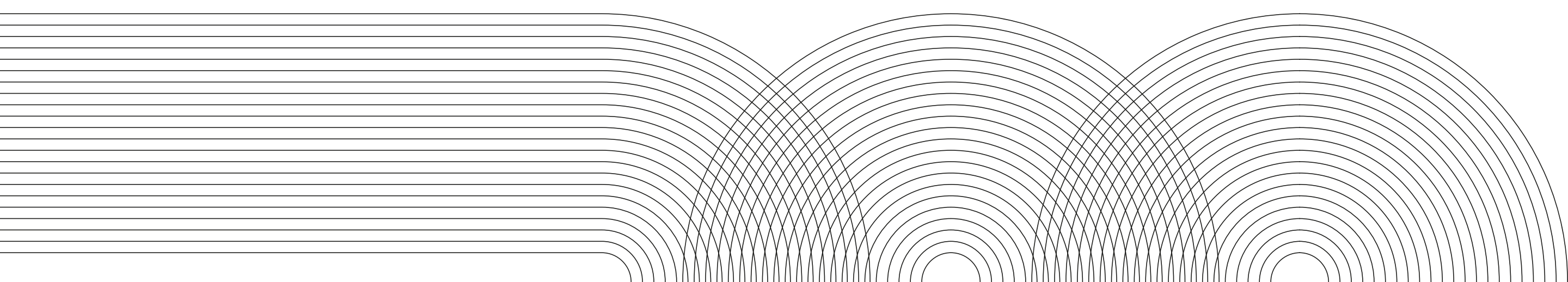
**When your brand
asks for more,
join the tribe.**

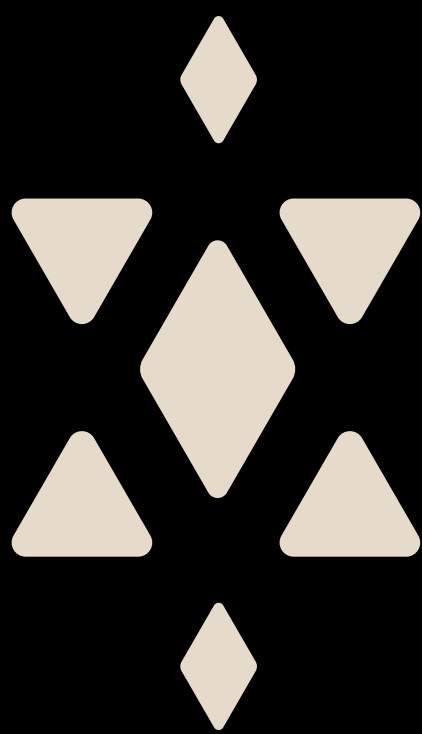
Contacts

**+670 7523 1156
+351 963 875 839**

**info@tba-timor.com
www.tba-timor.com**

**Travessa Tafui
Edifício Hotel Timor nº10
Díli. Timor-Leste**





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